REP HEADLINE# 6269465 \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$ TRF# 329222 ORDER WORKSHEET REP: TEL# 703 528 7800

HARRIS REPORT FROM REP FAX# 703 528 7880 \*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\* NOV2/12 12.29

AGY # 1292 CITY TAX FLIGHT DATES OCT23/12 ORDER # OBAMA FOR AMERICA AGY. NAME GREER, MARGOLIS, MITCHELL ADV. NAME POLI/B OBAMA/D/PRE/US STATE TAX OCT29/12 WK-1 WASHINGTON, DC 3050 K ST NW, EST#1537 COMMENTS: (LINE, ORDER, INVOICE) CONTRACT # 6269465 CO-OP BILLING NEEDED BUYER NAME KATIE KEULEMAN REP.# CLASS: NATL. SALES PRSN WA- JOE KNAUER OFF.# 6556 LOCAL DATE NOV2/12 SALESMAN # REGIONAL 12.29

REP: OKD M10 TO LENA FR JULIE

PLS CFM, THX 11/2

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* GREER MARGOLIS ALL INVOICES ARE TO BE SENT TO:

WASHINGTON, DC 20007 ACCOUNTING SUITE 800 1010 WISCONSIN AVENUE NW

:LINE#:REP :CD: :LINE#: AGENCY PRODUCT CODE = AGENCY ADVERTISER CODE = 1200N-100P TIME PERIOD : LGTH : SEC : ω Ο AGENCY EST# = 1537 \$850.00 RATE 10/29 START 10/29 END :SPTS: WEEK : DATE 0 MON :TOTL: SPTS:

0

PROGRAM: EYEWITNESS NOON NEWS CREDIT TAKEN FOR 1 SPOT(S) MISSED OCT29

52

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REP HEADLINE# 6269465 TRF# 329222 ORDER WORKSHEET \$\$\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

7800 FAX# 703 528 7880
HARRIS REPORT FROM REP NOV2/12 12.29
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

:LINE#:REP :CD: TIME PERIOD STATION MAKEGOOD OFFERS: OCT/12 M10 OK'D :LINE#: 229370.00 NOV/12 BUY#52 MISSED:MON/1200N-100P OFFER: NONE CMT:NO RUN DUE TO BREAKING NEWS, DOLLARS ARE MADEGOOD ON HDL# 6269466 57045.00 : LGTH : SEC : START DATE : /WK: INVT : CONTRACT TOTAL TOTAL SPOTS \$850.00 (NOV2/12) DAYS 286415.00 129 :TOTL:

MARKET TOTALS \$805,535 WFTV 36% WKMG 20% WESH 24% WOFL 14% WKCF 1% WOPX 0% WRDQ 2% EFTV 0% WRBW 3% CABL 0%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME SVC- NSI P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE